



## **Global American Announces Partnership with ASRock Corporation**

**September 26, 2012:** Today Global American Inc., a leader in System Integration for the Embedded and Industrial markets, announced they would be partnering with ASRock as their East Coast US Distributor.

ASRock, established in 2002 and a subsidiary of ASUS and Pegatron Corporation, has recently launched into the Embedded market with a strong offering of Mini ITX, Micro ATX and ATX Motherboards designed for particular vertical markets, including POS, Gaming, Digital Signage, Security and Kiosks.

ASROCK is currently the world's 3<sup>rd</sup> largest motherboard brand, with headquarters in Taipei, Taiwan.

In line with their ongoing commitment to providing quality and low cost embedded products and integration services worldwide, Global American offers four new motherboards from ASRock on its website in three different form factors and with support for 2<sup>nd</sup> and 3<sup>rd</sup> Generation Intel processors and AMD G-series APU's.

Global American, a US based company with headquarters in Hudson, New Hampshire, was founded in 1989. Specializing in both legacy and new technology in only the Embedded/Industrial arena, Global distributes and integrates product from over 100 different board and peripheral manufacturers and ships their product worldwide.

For more information about ASRock or Global American, please visit [www.globalamericaninc.com](http://www.globalamericaninc.com) or contact the Sales Department at (603) 886-3900.